



July 21, 2016

For immediate release:

Since the first Charlotte Oktoberfest in 1999 the festival hosted by the Carolina BrewMasters has served a unique mission in the community. We have generated over \$600,000 to support the Charlotte region, and have donated the net proceeds each year to two or three carefully selected charities. Over the years, these charitable donations have sent children with serious illnesses to summer camp, given kids their first bed, provided classroom supplies to impoverished schools, given therapeutic horseback riding experiences to individuals with disabilities, provided care for shelter animals, and housing assistance to veterans, to name just a few.

While the public is likely most aware of the festival itself and the ever-expanding selection of craft beer, cider, and wine that is presented; behind the scenes our volunteers work tirelessly for approximately ten months planning and preparing for the festival. This planning involves selecting a site that is suitable for the public, the breweries, cideries, and wineries that come to serve their finely crafted products, and our other partners, vendors, food trucks, and volunteers. that make for a complete on-site festival experience.

The Carolina Brewmasters regretfully announce that this year's Charlotte Oktoberfest has been postponed until 2017 due to site concerns, including construction, parking, safety, and other nearby events. These factors limited our ability to deliver an outstanding festival experience. This decision to postpone was not taken lightly, and ultimately our focus on the comfort and safety of our patrons and our brewery staffs, and our desire to deliver a fantastic festival each year were paramount.

Charlotte Oktoberfest will return in the Fall of 2017 and the Carolina BrewMasters will ensure a truly outstanding festival. We thank you for your support over the years, and very much look forward to next year's Charlotte Oktoberfest.

Sincere regards,

Rob Adams  
President, Carolina BrewMasters

Mathew Taylor  
Director, Charlotte Oktoberfest